



Dear \_\_\_\_\_,  
I'm sharing with you a handcrafted virtual snowman

Greetings from \_\_\_\_\_!

**INSTRUCTIONS**

1. Scan the QRCode inside the black border of the AR Marker in the center of the greeting card with your smartphone camera - or - look underneath the black border of the AR Marker for the URL ([https://qxr.li/...](https://qxr.li/)) that you can type directly into your phone browser
2. Allow camera access in your browser and focus the smartphone camera on the AR Marker (make sure the entire black border is in the field of view of the camera)
3. If you see a snowman appear on the greeting card, congrats you are experiencing web-based augmented reality!

Please take a screenshot with your smartphone and share the snowman image on social media with these tags:  
#aframe\_nyc @immersivenyc @aframevr #webxr

Place  
Postage  
Here

To:

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